

SAI PRABHU .Z

CREATIVE MARKETER +
DESIGNER

• PORTFOLIO LINK

Website: www.prabhudesign.com
LinkedIn: [@saiprabu96](#)
Portfolio: bento.me/byprabhu

• CONTACT INFO

Mobile No: +91 8125857710
Email ID: sai1996prabhu@gmail.com

• PERSONAL INFO

Date of Birth: 17/10/1996
City/State/Country: Hyderabad, Telangana, India
Languages: Hindi, Telugu, English

• SPECIALIZED IN

Creative Marketing	Social Media Management
Brand Consultancy	UI/UX Designer
Graphic Designing	Team Management
Brand Communication	Mood Board
Storytelling	User Flow

• CERTIFICATIONS

Instagram Strategy for Business Growth
Issuing authority:- Domestika
Date:- July 2021

UX Research
Issuing authority:- Domestika
Date:- June 2021

• BRANDS I WORKED WITH

Canto	Kal Hans
Prophet	Hemant & Nandita
Omnicat	Bath it up
MIVI	Illana
Lotus Herbals	Dame Essentials
CIEL Skincare	The Coconut People
ENN Closet	Love Organically
SUPP	C &N Wellness
Shankara Naturals	GreenPark (Mekong)
Old School	SKJ Jewellers
Vibrant Living	

WORK EXPERIENCE

PRODUCT DESIGNER

27 Feb 2024 - Present
NeoBase

Roles & Responsibility:

In my role, I initiate the design process by crafting comprehensive mood boards, user personas, and user flows that serve as the foundation for impactful visual and user experiences and I design for web 3 tech.

UI/UX DESIGNER

25 April 2022 - 30 Jan 2024
Able (Uncommon Design Services)

SENIOR DESIGNER

01 July 2021 - 20 April 2022
Design Journal

DESIGN TEAM LEAD

06 June 2019 - 30 April 2021
Boring Commerce

FOUNDER I CREATIVE MARKETER

Sep 2017 - Oct 2020
Impact Branding Solutions

GRAPHIC DESIGNER I SOCIAL MEDIA MANAGER

16th Jan 2019 – 31st May 2019
LearnPlay (Play Go Solutions Pvt. Ltd)

GRAPHIC DESIGNER (INTERN)

1th June 2018 – 31st July 2018
Hoopla Interactive Services

ACADEMIC HISTORY

SYNERGY SCHOOL OF BUSINESS

Specialized in Marketing, Suply Chain
Management & IT Management
MBA/PGDB I 2017-2019

BHARATIYA VIDYA BHAVAN, BHAVANS
VIVEKANANDA COLLEGE OF SCIENCE,
HUMANITIES & COMMERCE

Bachelor of Commerce I 2014-2017
Specialized in Commerce, Accounting

BHARATIYA VIDYA BHAVAN, BHAVAN'S
SRI AUROBINDO JUNIOR COLLEGE

Intermediate I 2012-2014
Specialized in Civics, Economic & Commerce

KENDRIYA VIDYALAYA TRIMULGHERRY

9th & 10th I 2010-2012